Company: EA Tech Corporations Pvt. Ltd.

Open Position - Business Development Executive

Location: Bhubaneswar, Odisha(On-site)

Employment Type: Full-time

About the Role

We are looking for a Business Development Executive to drive sales and promote our IT solutions and services. The ideal candidate should have strong communication skills, a good understanding of IT products/services, and a passion for building client relationships while consistently achieving business targets.

Key Responsibilities

Identify and generate new business opportunities in the IT sector.

Promote and sell IT services and solutions to potential clients.

Build and maintain long-term relationships with corporate clients.

Understand client requirements and provide tailored IT solutions.

Achieve monthly, quarterly, and annual sales targets.

Conduct market research to identify potential prospects and new trends.

Prepare proposals, presentations, and business reports for clients and management.

Collaborate with technical and delivery teams to ensure client satisfaction.

Required Skills & Qualifications

Bachelor's degree in Business, Marketing, IT, or a related field.

1–4 years of proven experience in Business Development / Sales (preferably in IT industry).

Strong verbal and written communication skills.

Good knowledge of IT products, software solutions, or digital services.

Ability to manage the full sales cycle from lead generation to closing deals.

Self-motivated, result-oriented, and target-driven mindset.

Proficiency in CRM tools, MS Office, and online lead generation platforms.

Preferred Qualifications

Experience in selling software, SaaS products, or IT consulting services. Knowledge of B2B sales strategies and enterprise client management. Existing client network in IT/tech domain will be an added advantage.

What We Offer

Competitive salary with attractive incentives.

Opportunity to work with a fast-growing IT company.

Career growth and professional development opportunities.

Friendly and collaborative work culture.